

Media Alert ... Media Alert ... Media Alert

WORLDWIDE PARK(ing) DAY – SEPTEMBER 18

For immediate release: September 17, 2015

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Nine "Parks" Temporarily Open For Worldwide PARK(ing) Day Community Discussion To Follow at 6:00 p.m. at BoxJelly

What:

On Friday, September 18, 2015, Worldwide **PARK(ing) Day**, thousands of public parking spaces worldwide will temporarily transform into public spaces, including nine "parks" in Downtown Honolulu and Kaka‘ako.

PARK(ing) Day is an annual open-source global event where citizens, artists and activists collaborate to temporarily transform metered parking spaces into “**PARK(ing)**” spaces: temporary public places. The mission of **PARK(ing) Day** is to call attention to the need for more urban open space and connections, to generate critical debate around how public space is created and allocated, and to improve the quality of urban human habitat ... at least until the meter runs out!

By turning parking spaces into instant parks, **PARK(ing) Day** is a creative way to demonstrate the real need to have and create parks in our cities. Across the world, cities are renewing their investments in parks because civic leaders have come to recognize that close-to-home parks, gardens, playgrounds, and public spaces are essential if we are to have cities that aren't just livable, but lovable.

The organizers will participate in a community discussion held later in the day on 6:00 p.m. at BoxJelly, at 307 Kamani Street (walking/biking/busing encouraged/parking limited), regarding lessons learned from **PARK(ing) Day** and needs for public spaces and connections in the urban environment. The City and County of Honolulu will also present an update on its draft Parklet Program Guide.

PARK(ing) Day is a concept created by San Francisco art collective Rebar in 2005 to re-imagine the potential of the metered parking space.

When:

“Parks” Open: Friday, September 18, 2015, 11:00-whenver
(peak programming will occur from 11 a.m. -1:00 p.m.)

Follow Up Community Discussion: Friday, September 18, 6:00 p.m. (BoxJelly, 307 Kamani St.)

Where & Who: (Maps Attached)

- BoxJelly/Fishcake "Park": 307 Kamani Street (Hawaiian music/poi pounding parklet by The Trust for Public Land/TPL, KUA, and Mana Ai, contact Lea Hong, 783-3653)
- Kaka‘ako Agora "Park": 441 Cooke Street (native forest by Kupu, Hui Kū Maoli Ola, TPL, contact Nicole Chatterson 697-5637)
- This Is It Bakery “Parks”: 443 Cooke Street (pop up library & book exchange by GreenerReader & park by Better Block Hawaii/88 Block Walks, support from TPL, contact Daniel Simonovich, (406) 640-3261 & Adele Balderston (917) 892-9631; parklet tour departing from this location)
- Paiko “Park”: 675 Auahi Street (sculpture/park by Ferraro Choi and Paiko, support from TPL, contact Jason DeMarco 533-8880)
- Bevy ”Park”: 671 Auahi Street (solar powered fan/bike by Blue Planet Hawaii, support from TPL, contact Shem Lawlor 366-2630)
- Dillingham Transportation Building: Nimitz/Bishop Street (park by HHF Planners, contact Erin Higa 457-3170)
- Hank’s Haute Dogs (existing/permanent): 324 Coral St.
- Wing Ice Cream: 1145 Maunakea St., contact Miller Royer, 381-8957
- Barrio Vintage: 1161 Nuuanu Ave., contact Bradley Rhea, 674-7156
- Bicycle tour of Kaka‘ako and Downtown parklets (led by HI Bicycling League), Daniel Alexander (808) 275-6717

Excellent Photo, Video, and Interview Opportunities

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List of participants/organizers

Barrio Vintage is a specialty boutique in Chinatown, featuring fashion-forward vintage clothing, jewelry and accessories for women and men.

Better Block Hawaii is a non-profit coalition dedicated to improving urban livability, services, and infrastructure throughout Hawaii's urban communities.

Bevy is a Kaka'ako neighborhood bar that takes a modern approach to food, beverage, music, and art.

Bikeshare Hawaii is a not-for-profit organization aiming to launch and manage bikeshare in the state of Hawaii. It strives to create a strong public/private partnership in order to launch and maintain bikeshare systems throughout the state.

88 Block Walks is an ongoing series of walking tours in Kaka'ako. Each tour provides a different way to experience this rapidly changing neighborhood.

BoxJelly is a coworking space – a shared working environment. More than just an office or business center, BoxJelly thrives from the interactions its members have with one another and the space. Its emphasis on community fosters a collaborative environment, from which innovation is bred.

Ferraro Choi is a Honolulu architecture firm. Its mission is to provide architectural, interior architecture, and research services that preserve, protect, and enhance the natural and built environment.

Fishcake is a Honolulu concept store and designer showroom that provides space for clothing and vintage pop-ups, events, classes, exhibits, co-working space, and a coffee kiosk. We provide furniture, accessories, and art for the home.

Greener Reader is the RISE book club. We focus on reading and discussing texts (and sometimes films) that intersect with the topics of sustainability, conservation, and environmental ethic. RISE is a professional development program of Kupu.

Hank's Haute Dogs is a casual stop for unique hot dogs, from duck-&-foie gras to sausage to traditional Chicago-style.

HHF Planners is a Honolulu based planning firm that operates throughout the Pacific. HHF helps visionaries create great environments. As planners, it specializes in the art of making places for people.

Hui Kū Maoli Ola is a Native Hawaiian plant nursery dedicated to transforming land back into 'āina.

Kaka'ako Agora is a park designed for 21st century Honolulu. It is the first project of its kind in Honolulu: An indoor pavilion designed by Atelier Bow-Wow to create a dynamic space for our local community. It is an architectural intervention, where forward thinking and collaborative design create a much needed, open and accessible community gathering space.

KUA is an innovative, community-based initiative for protecting, restoring and caring for Hawai'i. KUA is advancing community-based natural resource management in Hawai'i, working together with government agencies and communities towards restoring communities' traditional role as caretakers of their lands and waters.

Kupu's non-profit mission is to empower youth to serve their communities through character-building, service-learning, and environmental stewardship opportunities that encourage integrity (pono) with God (Ke Akua), self and others. Among many youth programs, Kupu runs the Hawai'i Youth Conservation Corps.

Mana Ai is a small local business that provides consumers with hand pounded pa'iai and poi.

Paiko is Kaka'ako's botanical boutique and coffee bar; an oasis in the heart of the city.

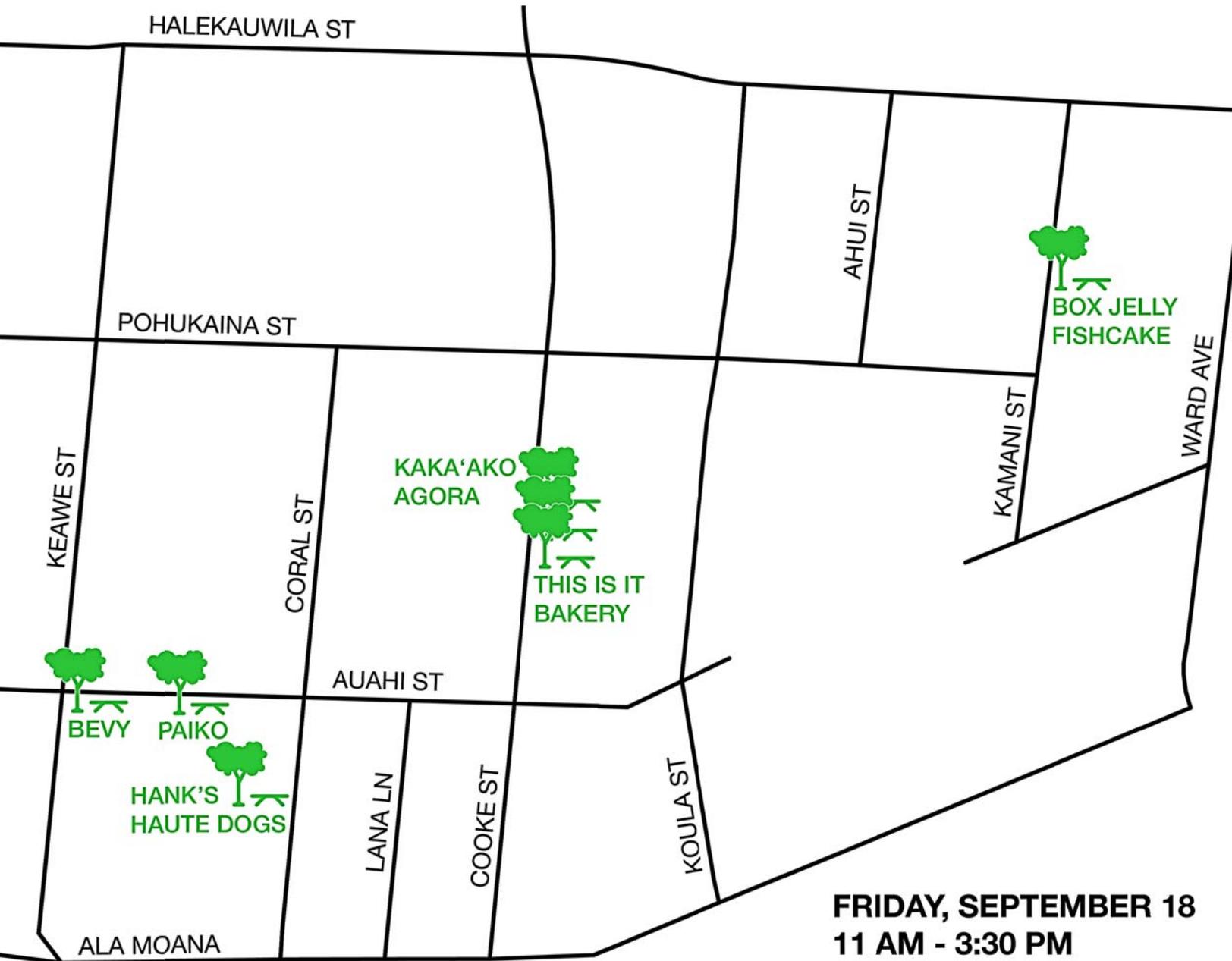
The Trust for Public Land is a national non-profit land conservation organization that creates parks and conserves land for people. It is currently working on preserving the Ka 'Iwi shoreline, shoreline around the Turtle Bay Resort, and the historic battlefield and burial grounds at Kuamo'o on Hawai'i Island.

Wing Ice Cream is Chinatown's cozy parlor dishing homemade ice cream in classic & unusual flavors, plus shave ice.

PARK(ing) Day 2015 Honolulu



KAKA'AKO
PARKLET
LOCATIONS



**FRIDAY, SEPTEMBER 18
11 AM - 3:30 PM**

*Original PARK(ing) Day concept by Rebar. www.rebargroup.org.

PARK(ing) Day 2015 Honolulu



DOWNTOWN /
CHINATOWN
PARKLET
LOCATIONS

WING
ICE CREAM
(4-8PM)



BARRIO
VINTAGE



FRIDAY, SEPTEMBER 18
11 AM - 3:30 PM



HHF
PLANNERS

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